

## Another Year of Continuing Progress

**2008** was a busy year for APC with the continuation of our Master's in Intercultural Leadership Program and Luncheon Lecture Series. With the first cohort progressing through their studies online, APC stepped up its efforts for promotion of the MIL Program, course design, content delivery, and fundraising. As we move forward in 2009, APC is proud of the strides we have made thus far and looks forward to many more improvements to come.

With the technical details and course constructions in place for the first two semesters of our starting cohort, coordination of 2008's instructional design went a lot smoother. Spring marked the completion of our course development, with APC adding four new courses to the Summer and Fall semesters. The year ended with preparations for our cohort's Independent Study and Scholarly Paper. In coordination with Dr. Deane Neubauer, Emeritus Professor of Political Science at the University of Hawaii, as course adviser, guidelines were put in place for the students' culmination of the program.

Furthermore, APC has attempted many great promotional efforts through the use of emails, letters, brochures, and newspaper advertisements. In 2008, we

sent out emails to countries such as China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Pakistan, the Philippines, Singapore, Thailand, and Hawaii/U.S., just to name a few. Our efforts to reach a wider target audience also focused on getting information to local interests as well as students in prospective Asian-Pacific nations through letter and brochure mail outs. We placed ads with a more specific direction in the local Pacific Business News, and broaden the scope of online resources by adding our name to major search engines such as Google. APC also launched its new and more user-friendly website interface at the end of 2008. As we prepare for the next round of promotional materials, APC is considering additional forms of media such as radio and internet streaming to increase enrollment. Efforts have also been made with a few schools in Korea for the possibility of a joint program.

In addition, 2008 fundraising for donations have been through general letter mail outs to foundations, but APC continues to rely on the ongoing support of our list of Honor Roll Contributors. A recent agreement with an institution in Asia has also allowed us to fully support students' tuition fees in the next cohort. Efforts in acquiring these

necessary funds are a vital part to the attainment of our ambitious goals. APC hopes to look toward local businesses and other private organizations for future support, as well as rely on the extensive contacts of our sister institution's CAPE alumni network of friends. We wish to offer as many tuition waivers to students as possible, and therefore, what income is left may only be minimal for the reimbursement of services provided by our course developers, instructors, and staff.

2008 also saw the creation of an Academic Advisory Committee made up of outside specialists and representatives specific to Asia Pacific College's program. The sole purpose of this Academic Advisory Committee is to review and revise program objectives. Committee members are expected to provide expertise in areas such as course and curriculum content, textbooks and other teaching resources, equipment relating to course training, technological changes, and information regarding world trends.

In conclusion, APC's second year of operation has been successful. And it is with excitement that we work steadily toward the continuation of creating an available service for further education through our program.

### Visit [www.apchawaii.org](http://www.apchawaii.org) To View Our 2 Leadership Lectures!

Mayor Mufi Hannemann's "12 Maxims on Leadership" (2007)

Donald G. Horner's "Successful Leadership Begins with Core Values" (2008)

Thus far, Asia Pacific College has hosted 2 Leadership Luncheon Lectures. At our first newly inaugurated lecture in 2007, APC had the honor of having Mayor Mufi Hannemann talk about the "12 Maxims on Leadership" that has guided him as a leader and productive member of society. In 2008, featured guest speaker Donald G. Horner, CEO of First Hawaiian Bank, spoke on how "Successful Leadership Begins with Core Values."



All government staff, local business leaders, academic scholars, and private citizens who were present gained a great deal from these talks. Copies of both speeches can be viewed in their entireties on APC's website at [www.apchawaii.org](http://www.apchawaii.org).

Arrangements are currently underway for prospective future candidate speakers in 2009.

**Asia Pacific College's  
First Cohort to  
Graduate!**

Our MIL students are currently in their final semester of work. With the completion of their Independent Study and Scholarly Papers, the six remaining candidates will be graduating from the program by late April of this year. A Culmination and Awards Ceremony is scheduled for early June 2009, with the hopes that all will attend this onsite event in Honolulu. The Culmination will not only include the graduates' presentations of Scholarly Papers, but will also be an opportunity for their exchange of advice and experiences to the new cohort. We look forward to meeting them all!

**APC Gets Ready to  
Welcome A  
Second Cohort**

In the interest of making our program available to all qualified participants despite economic status, APC is proud to announce full tuition waiver sponsorships for all of our 2<sup>nd</sup> Cohort acceptances. Through this, we hope to provide a chance for further education to those who might otherwise not be able to participate due to financial constraints. As we look forward to welcoming the 2009 Cohort, we ask for your support in funding these waivers with contributions to our scholarship fund. Please call APC at (808) 942-0698 to explore donor opportunities at all levels of support. Your contribution can make a difference in the lives of many!

**Course Schedule for the New 2009 Cohort  
Free Tuition Waivers!**

*APC is still accepting applications for its 2009 MIL Program, to begin in June 2009. The courses are designed to prepare future leaders in the Asia-Pacific region for the environmental, demographic, economic, and diplomatic challenges of the 21<sup>st</sup> century. Application deadline has been extended to April 15, 2009. For more information, please visit our website at [www.apchawaii.org](http://www.apchawaii.org).*

2009—Summer (June 6 – August 21)			
Course	Credits	Course Title	Professor
		Orientation (Mandatory) June 6 – 13	Honolulu
APC501	3	Leadership Theory and Practice	Neubauer
APC520	3	Politics of Asia and the Pacific	Seo
2009—Fall (September 7 –December 18)			
APC503	3	Leadership and Cultural Knowledge	Barnes
APC510	3	Global Theory & Events	Neubauer
2010—Spring (January 11 – April 23)			
APC504	3	Leadership for Peace & Harmony	Barnes
APC550	3	Economics of Asia & the Pacific	
2010—Summer (June 7 – August 20)			
APC580	3	Human Rights and Governance	Kent
APC540	3	Education and Leadership	Neubauer
2010—Fall (September 6 – December 17)			
APC502	3	Organization Leadership & Management	Ady
APC505	3	Quantitative & Qualitative Research	Brandt
2011—Spring (January 10 – April 22)			
		Independent Study and Scholarly Paper/ Culmination (Mandatory)	Honolulu: April/May

**Mahalo to our 2008 Contributors**

APC would like to send a warm Mahalo to each of our contributors for their support and encouragement given through December 31, 2008: Mr. Doyoung Kim, Associate donor; Mr. John Farias and Mr. Paul Hooper, Patron donors; and Ms. Jerilynn Kim and Mr. Peter Kuo, Regular donors. It is through their kind contributions that APC can continue our mission of training well-informed leaders to guide the Asia-Pacific region through the challenges it inevitably faces in the 21<sup>st</sup> century. We thank you for these donors' partnership in enhancing Asia-Pacific harmony.

I wish to contribute to APC      Amount enclosed: \$ \_\_\_\_\_  
 VISA       Mastercard       Check       Cash  
 Card #: \_\_\_\_\_      Exp. Date: \_\_\_\_\_

*Please make checks payable to Asia Pacific College.*

*Please send to: Asia Pacific College (APC), 1616 Makiki Street, Honolulu, HI 96822  
 Tel: (808) 942-0698 • Fax: (808) 941-9575 • E-mail: [apc@apchawaii.org](mailto:apc@apchawaii.org)*